

PROJECT: Firefighter

In 2007 & 2008, we'll be on the road for 4 months, documenting the American Firefighter. From New York City to Los Angeles, full-timer, volunteer, big city to rural America - capturing the heart and soul of why they do it.

We'll be collecting unique images and stories in photographs and video interviews, conducting some research, getting some media attention and updating the results at www.ProjectFirefighter.com - **Watch for it Soon!**

Our schedule is just forming up. If you know of fire departments or organizations anywhere in the country that would like to participate - have them contact us.

There are also still possibilities for a couple additional corporate sponsors. **Call Natalie or Lawrence for more information.**




Call or Write for a Photo CD or Video DVD



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Vizual Ventures
We Produce Emotion!



FIRE LINE DO NOT CROSS

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Great Fire Photography by a Real Firefighter

For 30 years Lawrence has been producing corporate images and telling stories that capture not just the what and how but truly the why.

He now specializes in fire photography/video - a market he believes is sorely needing great images and a vision equal to the task of documenting one of the last great American Heros.

Services We Provide

- **Stock Images** - Thousands of the best Fire, EMS and Public Safety images... and growing!
- **Assignments** - We are available to shoot distinctive Photography / Video for your next Marketing & Advertising campaign.
- **Partnering** - We are looking for corporate sponsors in the development of new and unique media products & training materials.

"He knows what makes people laugh, cry and what motivates them to learn."
Ray Kopcinski
Million Dollar Round Table



"Everyone loved your work, We will forever be indebted to you."

Thomas A. Gorski
American Society of Association Executives

"Great job...Smash Hit... Delighted...Amazed!"

Thomas E. Raleigh
Raleigh & Helms



"I like your capabilities, your quick turn-around and your prices."

Bob Rice
Gibbs & Soell Public Relations

"I've never known him to give less than his whole being into any endeavor that he undertakes."

Scott Webb
Webb Audio Visual

"Very talented...a true professional... delightful to work with! Whatever you're considering him for - My advice is: Give it to Him!"

Richard Nash
Intermountain Healthcare

"You grasped the very essence of what we do!"
Robert F. Cramer
Career Concepts USA



"Willing to do whatever it takes to deliver a superior product, on schedule, within budget."

Everett Butler
Mindware Systems Associates

Possibly the Best Fire Photographer in the Country!

